

Business Foundation In A Box

Tier Comparison Chart — From Vision To Visibility

Christ Walkers In Corporate Enterprise

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Five tiers designed to meet you wherever you are — from day one of your business to full enterprise transformation. **Every tier inherits everything from the tier below.** All faith-based features are optional.

Feature	Essentials	Foundation Presence	Growth Expansion ★	Full Media Authority	Enterprise Transformation
Tagline	Foundation Basics	Starter	Brand Expansion	Elite	Complete Ecosystem
Price	\$750 – \$1,500	\$1,500 – \$2,500	\$3,500 – \$5,500	\$7,500 – \$12,000+	Custom Quote
Best For	Brand new launches	Solo entrepreneurs	Growing small businesses	Established brands	Multi-entity / National

★ Growth Expansion is our Most Popular tier — the best balance of value, visibility, and scalability.

Business Formation & Legal

Feature	Essentials	Foundation Presence	Growth Expansion ★	Full Media Authority	Enterprise Transformation
LLC Filing (Secretary of State)	✓	✓	✓	✓	✓
IRS EIN Registration	✓	✓	✓	✓	✓
Multi-Entity Business Structuring	—	—	—	—	✓

Branding & Design

Feature	Essentials	Foundation Presence	Growth Expansion ★	Full Media Authority	Enterprise Transformation
Basic Logo (1 concept)	✓	—	—	—	—
Logo (1 concept + 1 revision)	—	✓	—	—	—
Logo (2 concepts + 2 revisions)	—	—	✓	—	—
Premium Logo & Full Brand Identity	—	—	—	✓	✓
Brand Consultation	30 min	1 hour	1 hour	1 hour	1 hour
Brand Strategy Session	—	—	✓	✓	✓
Brand Story Video	—	—	—	✓	✓

Website

Feature	Essentials	Foundation Presence	Growth Expansion ★	Full Media Authority	Enterprise Transformation
Basic Landing Page (1 page)	✓	—	—	—	—
Basic Website (1–3 pages)	—	✓	—	—	—
Full Website (up to 5 pages)	—	—	✓	—	—
Advanced Website (5+ pages)	—	—	—	✓	✓
Advanced E-Commerce Integration	—	—	—	—	✓

Media & Content Creation

Feature	Essentials	Foundation Presence	Growth Expansion ★	Full Media Authority	Enterprise Transformation
1 Short-Form Media Ad	✓	✓	✓	✓	✓
On-Site Content Creation	—	—	✓	Multi-Session	Multi-Session
Professional Interviews	—	—	1–2	3–5	3–5
Edited Content Assets	—	—	10–15	25+	25+
Brand Photoshoot Planning	—	—	—	✓	✓

Social Media

Feature	Essentials	Foundation Presence	Growth Expansion ★	Full Media Authority	Enterprise Transformation
Social Media Setup	—	2 platforms	3 platforms	5 platforms	5 platforms
Social Media Support/Management	—	7 days	14 days	30 days	30 days
Ongoing Strategy Plan	—	—	—	✓	✓

Guarantees & Trust Builders

Feature	Essentials	Foundation Presence	Growth Expansion ★	Full Media Authority	Enterprise Transformation
Transparent Pricing (no hidden fees)	—	✓	✓	✓	✓
14-Day Launch Guarantee	—	✓	✓	✓	✓
Flexible Payment Plans (0% interest)	—	✓	✓	✓	✓
“Love Your Logo” — Unlimited Revisions	—	—	✓	✓	✓
Referral Reward (\$200 credit / 10% off)	—	—	✓	✓	✓

Ongoing Support

Feature	Essentials	Foundation Presence	Growth Expansion ★	Full Media Authority	Enterprise Transformation
Monthly Founder Check-In Call (30 min)	—	—	✓	✓	✓
Quarterly Brand Audit	—	—	—	✓	✓
Priority Support	—	—	—	✓	✓
Dedicated Account Strategist	—	—	—	—	✓
White-Glove Concierge Service	—	—	—	—	✓
Team Training & Onboarding	—	—	—	—	✓
National Campaign Support	—	—	—	—	✓

Faith-Based Differentiator (All Optional)

Feature	Essentials	Foundation Presence	Growth Expansion ★	Full Media Authority	Enterprise Transformation
Prayer Over Your Business At Kickoff	—	✓	✓	✓	✓
Scripture-Anchored Brand Purpose Statement	—	—	✓	✓	✓
Kingdom-Aligned Vendor Network Access	—	—	—	✓	✓
Quarterly Client Devotional	—	—	—	✓	✓
Tithing Consultation (Faith-Led Finance)	—	—	—	—	✓

Monthly Retainers (Available with any tier)

Retainer	Price	What's Included
Basic	\$1,000 / month	Ongoing social media management, content refresh, monthly strategy check-ins
Growth	\$1,500 – \$2,500 / month	Expanded content creation, multi-platform management, monthly pro assets, dedicated consulting
Full	\$3,000+ / month	Comprehensive brand management, unlimited revisions, event coverage, priority production, strategic campaigns

À La Carte Add-Ons (Stack on any tier)

Add-On	Starting Price	What's Included
Website Builder	\$100 deposit	Custom page design, e-commerce setup, expansion beyond package — priced per scope
Voiceovers	\$100	Professional voice recording for ads, commercials, explainer videos, branded content
Event Campaign	\$150	Full event promo — flyer design, social media rollout, targeted visibility boost

Ready to Begin?

Schedule a personalized consultation to choose the tier that fits your vision.

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